	(GMT)	
11		RESEARCH		/

Short Name	Puma Se		Description:	Relevant GMT Research Reports (please go to our website and login):
GICS Ind Name	Textiles, Appar	rel & Luxury Goods	Puma SE designs, manufactures, and sells sporting goods and branded		
GICS Industry	252,030		apparel. The Company produces running, tennis, training, and basketball		
Cntry of Dom	DE		shoes and other products. Puma operates Santa Monica concept stores and		
Most Recent Balance Sheet Period	2017 Y		sells its products worldwide through subsidiaries, distributors, and direct		
Ficker	PUM GR		sales.	Short-Seller's Report (for Asian co	mpanies only)
Latest Period	Y				
Current Fiscal Year	2017				
Well known auditor:	Deloitte			Summary of accounting risk for Y/	FY17
Numbe of auditors in past 5yrs:	2	Deloitte. Deloitte & T.		- Profit manipulation	Low risk: Montier.
Country of incorporation:	Country of inco	orporation (European U	nion) is same as domicile (European Union).	- Financial position	Strong: Piotrioski.
Country of financials:	Currency of fin	nancials (Euro) is same as	s country of risk (European Union).	- General accounting	Normal
				- Shenanigans	No evidence
				= Accounting risk:	Low
Profit Manipulation			Lastest financials for 31/12/2017 incomplete		This spreadsheet expires on 30th June 2018, in 70 da
Profit Manipulation: Beneish M-Sc	ore (See App 1)		Beneish M-Score of -2.61 in Y/FY17 suggests no profit manipulation.		
Cooking the Books: Montier's C-Sc	<u>ore (App 2)</u>		A C-Score of 0/6 implies improving financials and unlikely manipulating profit.		
Financial Position					
Strength of Financial Position: Piot	roski F-Score (Ap	<u>op 3)</u>	An F-Score of 7/9 suggests financials are improving.		
Risk of Default: Altman Z-Score (Ap	<u>op 4)</u>		An Altman Z-Score of 6.05 is in the Safe Zone: Financially sound.		
Accounting Shenanigans					
Acquisition Accounting (App 5)		Global screen	No evidence of acquisition accounting.		
Window Dressing (App 6)			No evidence of window dressing.		
Fake Cash Fraud: Overly profitable	(App 7)	Global screen	Scores 0/4 in Y/FY17. 64% of companies score similarly and just 2.4% of frauds. Rest	easy. Triggered Fake Cash Flow in last	5yrs?: None
Excess Capital Raising (App 8)		Global screen	Net flows over 5yrs at 1% of Sales are normal.		
Debt Reconciliation (App 9)		Global screen	No material unreconcilable changes in debt in the last 5 years.		
Other Financial Items					
Number of Red Flags (Out of a pos	sible 75)		Triggers 12 red flags in the last financial period which is normal.		
<u>Cash Balance</u>			Cash & STI of EUR0.5bn is within normal range.		
Restricted Cash			Restricted Cash of EUR0bn is within normal range.		
<u>Receivables</u>			Receivables of EUR0.5bn are equal to 12% of Sales which is in within normal range.		
Doubtful Debts			Delinquency at 0% of total receivables are within normal range.		
<u>Payables</u>			Large Payables of EUR0.7bn equal to 16% of Sales are in the 83%ile relative to peers	s, can be a sign of hidden debt.	
Inventory			Inventories of EUR0.8bn are equal to 19% of Sales which is within normal range.		
Profit Manipulation: Gross Workin	<u>g Capital</u>		No evidence of profit/cash flow manipulation through working capital.		
Cash Extraction Fraud: Prepaid Exp	<u>benses</u>		Prepaid Expenses of EUR0bn, equal to 1% of Sales, raise the risk of illegal cash extra	ction.	
Capitalisation of Expenses			Capitalised expenses relative to pre-tax profits (0.7%) are within normal range.		
Affiliate Investments			Investments in Associates of EUR0bn are equal to 1% of equity and 1% of OP, within	n normal range.	
Auditing Costs			No information available		
Deferred Tax Assets			Large Deferred Tax Assets/Sales of 5% in the 92%ile relative to peers, might refect le	osses at subsidiaries or of Acquisition A	ccounting.
Deferred Tax Liabilities			Deferred Tax Liabilities/Sales of 4% are within normal range.		
Derivatives			Derivatives equal to 2% of equity within normal range.		
Other Large Curious Assets and/or	Liabilities		Within normal range.		
<u>Depn & Amort</u>			Within normal range.		
Interest Cover			EBIT Interest Cover of 13.7x is within normal range.		
interest solution			Total Debt/Profit of 1.2x and assets to equity of 1.7x are within normal range.		
Leverage					
			No evidence of related party transactions.		
<u>Leverage</u>				income which is unusually high. Gross Ma	argin volatility is unusually low at 2.8% in the 18%ile relative to pe

Ratios	Global/Sector/ Country	Pum Y/FY17	na Se Ratios Y/FY16	Y/FY14	Ratio Ch -1yr Chg			p Comparison 50th %ile			Percent Y/FY17	tiles and Red Fl -1yr Chg	- lags Red Flag Comment -3yr Chg
Balance Sheet: Assets	Country	1/11/	1/1110	1/F114	-TÀI CUB	-3yr Chg	2011 /0110	SOLIT /olie	outii /olie	NO OF PEELS	(0-100%)	(+/-50%)	-5/1 Clig (+/-50%)
Av Cash & Equiv./Sales (%)	GICS Industry	9.9	10.7	15.5	-0.8	-5.6	3.2	10.4	24.0	379	48%	+21%	+37% Fallen over 3yrs.
Unrestricted Cash/COGS (%)	GICS Industry	19.0	16.6	25.3	+2.4	-6.3	5.1	16.6	40.3	314	54%	+1%	+11%
ST Investments/Sales FY (%)	GICS Industry	1.0	0.9	1.9	+0.2	-0.8	0.1	1.6	8.5	172	43%	+13%	-22% ST Investments/Sales FY (%) present.
Av. Trade & Notes Rec/Sales (%)	GICS Industry	12.3	13.5	14.7	-1.2	-2.4	7.2	12.1	20.0	356	51%	-35%	-34%
Delinquent AR/AR (%)	Global	0.0	0.0	0.0	+0.0	+0.0	0.9	5.9	22.7	1,912	na	na	na
Av. Inventory/Sales (%)	GICS Industry	18.8	19.8	19.2	-1.0	-0.4	13.0	19.6	29.8	375	46%	-18%	-12%
Inventory Days Finished Goods/Inventory (%)	GICS Industry GICS Industry	125 0	128 76	126 71	-3 -75.8	-0 -71.3	62 33	103 60	187 89	314 417	62%	-20%	-13%
Av. Other ST Assets/Sales (%)	GICS Industry	1.7	2.8	5.2	-73.8	-3.5	2.0	3.6	7.4	376	na 15%	na -36%	na -42%
PPE/Sales (%)	GICS Industry	6.2	6.7	7.3	-0.5	-1.2	9.2	22.8	45.7	360	10%	-10%	-12% PPE/Sales (%) low.
Affliliate Inv/Equity (%)	Global	1.0	1.0	0.9	+0.0	+0.1	0.5	3.0	13.1	7,896	30%	+9%	+4%
LT Inv & Rec/Sales (%)	GICS Industry	1.2	1.1	0.8	+0.1	+0.4	0.2	1.5	10.0	249	46%	+9%	+6%
Deferred Tax Assets/Sales FY (%)	GICS Industry	5.0	5.5	4.3	-0.5	+0.7	0.2	0.9	2.7	277	92%	-42%	+21% Deferred Tax Assets/Sales FY (%) high.
Prepaid Expenses/Sales (%)	GICS Industry	1.0	0.9	0.0	+0.2	+1.0	0.3	1.3	3.4	167	41%	+19%	+34% Risen over 3yrs.
Prepaid Expenses/Inventory (%)	GICS Industry GICS Industry	5.5 10.0	4.4 10.2	0.0 9.5	+1.1 -0.2	+5.5 +0.5	1.2 0.1	3.7 1.0	10.7 9.2	99 316	60% 81%	+29%	+42% Risen over 3yrs.
Intangibles/Sales FY (%) Av. Other LT Assets/Sales FY (%)	GICS Industry	0.5	0.8	9.5	-0.2	+0.5	0.1	1.0	9.2 5.8	310	23%	-34%	+16% Intangibles/Sales FY (%) high. -18%
Av. Assets/Sales (%)	GICS Industry	68	74	82	-6.3	-13.8	65.5	95.1	139.4	380	21%	-33%	-38%
Balance Sheet: Liabilities and Equity													
Av. Payables (Trade, Bills, Accr/Sales (%)	GICS Industry	16.5	17.0	16.7	-0.5	-0.2	5.3	10.0	15.5	379	83%	-20%	-6% Av. Payables (Trade, Bills, Accr/Sales (%) high.
Trade Payable Days	GICS Industry	100	99	99	+0.8	+0.9	24.5	45.6	81.5	348	88%	+1%	-3% Trade Payable Days high.
<u>ST Debt/Total Debt (%)</u>	Global	80	63	100	+16.8	-20.0	13.0	44.2	88.3	13,723	75%	+38%	-34% ST Debt/Total Debt (%) high. Risen over 1yr.
Av. Other ST Liabs/Sales (%)	GICS Industry	5.3	6.9	8.0	-1.6	-2.7	3.8	6.8	10.9	380	34%	-39%	-39%
<u>Av. Deferred Tax Liab/Sales FY (%)</u> Av. Other LT Liabs/Sales (%)	GICS Industry GICS Industry	4.1 1.7	5.9 1.7	6.0 1.3	-1.8 +0.1	-1.9 +0.4	0.7 0.4	3.6 1.8	12.1 5.1	256 298	52% 49%	-48% -14%	-46% +7%
Preferred Equity/Equity (%)	Global	0.0	0.0	0.0	+0.1	+0.0	0.4	5.1	20.7	908	na	na	na
Minority/Total Equity (%)	Global	1.9	0.9	1.4	+1.0	+0.5	0.3	2.4	11.4	9,628	45%	+34%	+16% Risen over 1yr.
Assets/Equity (x)	GICS Industry	1.7	1.6	1.6	+0.1	+0.1	1.4	1.8	2.6	373	45%	+28%	+21%
Balance Sheet: Other				_									
Av. GFA/D&A (yrs)	GICS Industry	8.0	9.0	9.5	-1.0	-1.5	8.4	14.3	22.8	371	17%	-31%	-33%
Restricted Cash/Equity (%)	GICS Industry	0.0	0.0	0.0	+0.0	+0.0	0.1	0.3	5.9	60	na	na	na
Cash Conversion Cycle (Days) Av. Gross Working Capital/Sales (%)	GICS Industry GICS Industry	70 56.0	78 60.8	80 62.9	-8 -4.8	-10 -7.0	70.6 40.4	110.2 53.6	186.0 72.2	312 379	19% 54%	-30% -36%	-20% -35%
Contingent Liab/Equity (%)	GICS Industry	30.3	29.6	61.8	+0.7	-31.5	2.0	13.6	59.2	253	68%	+14%	-41%
<u>Contingent Liab/Equity (%)</u> Pension Liabilities/Equity (%)	Global	1.8	1.8	1.6	-0.0	+0.2	0.7	2.8	10.0	7,570	38%	-6%	+8%
Net Derivatives/Equity (%)	Global	1.5	3.8	0.0	-2.3	+1.5	-1.4	0.0	1.1	2,405	82%	-39%	+25%
Return on Production Assets (%)	GICS Industry	24.6	13.9	17.0	+10.7	+7.6	4.5	14.9	33.7	382	69%	-43%	-33% Risen over 1yr. Risen over 3yrs.
Non-Prod. Assets/COGS FY (%)	GICS Industry	73.7	72.5	1.2	+1.2	+72.5	34.6	67.1	132.2	299	54%	+14%	-39% Risen over 3yrs.
Gross Debt/Profit (x)	GICS Industry	1.2	0.6	0.3	+0.5	+0.9	0.9	4.0	13.7	306	23%	+11%	+9%
Income Statement											(0-100%)	(+/-50%)	(+/-50%)
Sales/Employee (US\$)	GICS Industry	419,881	349,208	350,428	+70,672	+69,453	56,779	148,854	359,649	286	83%	-44%	-40% Sales/Employee (US\$) high. Risen over 1yr. Risen over 3yrs.
<u>Gross Margin (%)</u> GM Volatility 5yrs (%)	GICS Industry GICS Industry	47.3 2.8	45.7	46.6	+2	+1	15 2.9	30 6.3	52 20.0	322 303	73%	-5%	-3% GM Volatility 5yrs (%) low.
Other Op Y/Op Y (%)	GICS Industry	6.5	12.3	15.2	-5.8	-8.7	1.8	6.4	20.0	119	50%	-38%	-41%
D&A/Sales T12M (%)	GICS Industry	1.7	1.7	1.7	+0.1	+0.0	1.4	2.8	4.7	376	74%	-2%	+6%
Operating Margin T12M (%)	GICS Industry	5.9	3.5	4.3	+2.4	+1.6	2.8	7.2	14.9	374	42%	-36%	-20% Risen over 1yr.
<u>Non-Op Y/Op Y (%)</u> EFF Int Rate less MLR (ppt)	GICS Industry	6.8	12.8	4.3	-6.0	+2.5	2.9	10.4	36.5	329	38%	-28%	+7%
	Country	16.3	47.0	37.6	-30.7	-21.3	0.8	2.9	6.8	231	91%	-49%	-49% EFF Int Rate less MLR (ppt) high.
Cash Return less Policy Rate (ppt)	Country	-1.9	-2.0	-1.5	+0.1	-0.4	-2.5	-1.5	2.0	221	40%	-2%	-21%
Affil Y/Op Y (%) Eff Tax Rate (%)	Global	0.7 27.3	0.9 25.7	1.0 30.4	-0.3 +1.7	-0.4 -3.0	0.3 21.2	2.2 29.3	11.9 35.9	6,391 227	28% 38%	-14% +13%	-13% -21%
<u>EFT Tax Rate (%)</u> CF Tax/IS Tax (%)	Country GICS Industry	67.4	134.4	30.4 143.8	-67.0	-3.0 -76.4	64.9	29.3 98.7	35.9 151.1	227	38%	+13%	-21% +39% Fallen over 1yr. Fallen over 3yrs.
X Items/Op Y (%)	Global	0.0				>0.4	04.5	6.2	37.4	1,297	na	>	
Minority Int/Profit B4 MI (%)	Global	19.2	29.4	24.5	-10.2	-5.3	-0.1	1.8	12.8	8,362	85%	-43%	-32% Minority Int/Profit B4 MI (%) high.
Net Income Margin (%)	GICS Industry	3.3	1.7	2.2	+1.6	+1.1	1.3	4.7	11.2	383	63%	-29%	-18%
Capitalised Int/PTP (%) Cap of Intang. Assets/PTP (%)	Global	na	na	0.0	na	na	0.0	0.0	0.0	13,642	na	na	na
Cap of Intang. Assets/PTP (%)	Global	0.7	0.0	0.0	+0.7	+0.7	0.9	4.0	16.7	728	16%	200/	
EBIT Interest Cover (x)	GICS Industry	13.7	9.5	13.1	+4.2	+0.7	1.7	7.4	41.1	351	38%	-28%	-6%

Ratios	Global/Sector/	Puma	Se Ratios		Ratio Ch	nange	Peer Grou	p Comparison	Ratios		Percen	tiles and Red F	lags	Red Flag Comment
	Country	Y/FY17	Y/FY16	Y/FY14	-1yr Chg	-3yr Chg	20th %ile	50th %ile	80th %ile	No of Peers	Y/FY17	-1yr Chg	-3yr Chg	
Cash Flow											(0-100%)	(+/-50%)	(+/-50%)	
CFO/Net Profit (x)	GICS Industry	1.7	2.2	2.0	-0.6	-0.4	0.3	1.1	2.2	1,697	29%	+23%	+18%	
Cash Interest Exp./CFO (%)	GICS Industry	5.1	8.3	7.2	-3.2	-2.1	0.2	4.8	25.8	271	50%	-21%	-14%	
Capex/Sales (%)	GICS Industry	3.0	2.3	2.4	+0.6	+0.5	1.4	3.2	7.2	371	46%	+18%	+12%	
Decrease Investments/Sales (%) Other Investing Activities/Sales (%)	GICS Industry GICS Industry	0.0 0.0	0.0 0.2	0.0 0.3	+0.0 -0.2	+0.0 -0.3	0.0 0.1	0.5 1.1	4.8 4.4	141 292	na 8%		>	
Debt Repay/ST Debt -1FY (%)	Global	47	0.2	0.3	+47.1	+47.1	20.0	88.4	210.9	10,373	34%	+29%	+26%	
Free Cash Flow Margin (%)	GICS Industry	2.6	1.5	2.0	+1.0	+0.6	-4.2	2.4	8.7	377	49%	-3%	+1%	
FCF-Divs/Sales (%)	Global	2.3	1.3	1.7	+1.0	+0.6	-7.2	0.9	6.8	10,563	41%	-6%	+0%	
No. of Mat. Capital Inc -5yrs	Global	0	$>\!\!\!>\!\!\!>$	$>\!\!<$	$>\!\!\!<\!\!\!\sim$	\geq	0.0	0.0	1.0	9,451	na	\geq	$\geq \leq$	
Other Fin. Activities/Sales (%)	GICS Industry	0.5	0.6	0.4	-0.0	+0.1	0.0	0.3	1.4	329	61%	$>\!\!\!<\!\!\!\!\!\!\!$	> <	
Corporate Governance											(0-100%)	(+/-50%)	(+/-50%)	
Auditing Exp/Sales (bp)	GICS Industry	na	\geq	\geq	$\geq \leq$	\geq	2.5	6.3	13.2	179	na	\geq	$\geq \leq$	
RPT Balances/Equity (%)	Global	0.0		\geq	\geq	\geq	0.3	1.9	11.0	1,434	na	\geq	\geq	
Number of Acq&Disp -5yrs	Global	2	>	>		>	0.0	3.0	5.0	12,251	46%		>	
Acq&Disp Con./Sales Av5yrs (%) Executive Comp/Sales (bp)	Global GICS Industry	0.0		>		>	0.2 7.4	1.4 22.6	6.9 73.1	12,251 84	5% na		>	
Executive Comp/PTP (bp)	GICS Industry	na	\geq	\geq		\leq	67.6	188.6	669.0	84	na		>	
CEO Tenure (yrs)	Global	4.8	~	\geq	\leq	\geq	1.4	4.5	10.8	5,466	52%	\leq	\geq	
CFO Tenure (yrs)	Global	na	$>\!\!\!>\!\!\!>$	$>\!\!<$	$>\!\!<\!\!\sim$	\geq	1.1	3.3	8.3	716	na	$>\!\!<\!\!\sim$	\geq	
Av. Executive Tenure (yrs)	Global	3.9	\geq	\geq	\geq	\geq	4.1	7.4	11.9	3,291	18%	\geq	\geq	Av. Executive Tenure (yrs) low.
Av. Board Tenure (yrs)	Global	5.5	>>>	\sim	>	$>\!\!<$	3.9	6.4	9.9	3,672	39%	>	> <	
Source: GMT Research, Bloomberg														
Summary of financials in V/EV	17				Docultu Coox	oo within ma	und source	Number of	and flags and	um al		welevation		
Summary of financials in Y/FY								Number of				Explanation		
Average Ratio Percentile Score (rage percent						ratios listed below is percentile ranked relative to an appropriate peer group
- Percentile vs Industry Peers (09				00/0				ed below. Th	•					npanies globally between 2010 and 2015. In general, low percentile scores are
Number of Red Flags (Out of a p	<u>ossible 75)</u>			12				peers globa				-	-	are poor. Red flags are mainly triggered when a company's ratio is above the
- Percentile vs Global Peers (0% i	is good, 100% is bad)			5170				red flags out		•				er, for certain ratios a red flag is triggered when it is below the 20th percentile.
						o our sampl	e of 16,000 d	companies g	lobally, whic	ch is a mode	rate F	Red flags are	highlighte	d below in red.
					result.									
Summary of change in financia	als over 1 year				Result: Num	ber of red f	lags normal				E	Explanation		
Number of Red Flags (Out of a p	ossible 62)			6	Over the fina	ancial year p	orior to Y/FY	17, Puma Se	triggered a	total of 6 red	d flags out F	Red flags are	normally t	riggered by a score between +30 and +50 which suggests an aggressively
- Percentile vs Global Peers (0% i								relative to ou			-	-		atio. These are highlighted in red below.
				30/0	globally, whi				•			0		
Summary of change in financia	als over 3 yrs				- Result: Num	ber of red f	lags normal				E	Explanation		

7 Over the 3 financial years prior to Y/FY17, Puma Se triggered a total of 7 red flags
 52% out of 62 placing it in a percentile of 52 relative to our sample of 16,000
 companies globally, which is a moderate result.

Number of Red Flags (Out of a possible 62)

- Percentile vs Global Peers (0% is good, 100% is bad)

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Appendices

Appendix 1: Beneish M-Score									
	Calculation	FY13	FY14	FY15	FY16	FY17	Y/FY17	Index Calculation	Comments on latest perios
ays Sales in Receivables Index	+(0.92*0.91)	0.98	0.94	0.94	0.98	0.91	0.91	(Net Receivables _t / Sales _t) / Net Receivables _{t-1} / Sales _{t-1})	Receivables of 45 days have fallen by 4 days YoY
ross Margin Index	+(0.528*0.97)	1.04	1.00	1.03	1.00	0.97	0.97	$[(Sales_{t-1} - COGS_{t-1}) / Sales_{t-1}] / [(Sales_t - COGS_t) / Sales_t]$	12m Trailing Gross Margin of 47.3% has improved by 1.6ppts YoY
sset Quality Index	+(0.404*0.92)	0.96	1.00	1.06	1.00	0.92	0.92	[1-(Curr Asst+PP&Et+Sect)/Assetst]/[1-((Curr Asst-1+PP&Et-1+Sect-1)/Assetst-1)]	Other LT Assets/Total Assets of 24.8% has fallen by 2.2ppts YoY
ales Growth Index	+(0.892*1.14)	0.91	1.00	1.14	1.01	1.14	1.14	Sales _t / Sales _{t-1}	12m Trailing Sales have risen 14% YoY
epreciation Index	+(0.115*0.90)	1.24	1.10	0.93	1.07	0.90	0.90	$(\text{Depr}_{t-1}/(\text{PP}\&E_{t-1} + \text{Depr}_{t-1})) / (\text{Depr}_t / (\text{PP}\&E_t + \text{Depr}_t))$	12m Trailing Depreciation/Sales of 21.3% has risen by 2.1ppts YoY
S&A Index	-(0.172*1.02)	1.24	1.10	1.00	1.01	1.02	1.02	$(SG&A Expense_t / Sales_t) / (SG&A Expense_{t-1} / Sales_{t-1})$	12m Trailing SG&A/Sales of 41.7% have fallen by 0.9ppts YoY
otal Accruals to Total Assets	-+(4.679*0.03)	-0.01	-0.02	0.02	-0.03	-0.03	-0.03	Profit from Continuing Opst - Cash Flows from Opst / Total Assetst	Total Accruals (Net Profit less CFO)/Total Assets are -3%
					1.02	0.86	0.86		
everage Index eneish M-Score for Y/FY17	-(0.327*0.86) - 4.84 =	1.06 -2.60	0.93 -2.63	0.96	-2.57	-2.61	-2.61	[(Curr Liab _t +Total LT Debt _t)/Total Ass _{t-1}] An M-Score of >-2.22 signals that the company is likely to be a manipulator	LT Debt + Current Liabilities/Total Assets of 38% have risen by 5.2ppts YoY Beneish M-Score of -2.61 in Y/FY17 suggests no profit manipulation
	-4.04 -	-2.00	-2.03	-2.27	-2.37	-2.01	-2.01	An Wiscore of 2222 signals that the company is likely to be a manipulator	benefish we score of 2.01 in 17117 suggests no pront manipulation
ppendix 2: Montier C-Score		5)/4.2	F)/4 4	EV/4 E	E)/4.C	51/4 7	N/EV/47		Courses and a
<u></u>		FY13	FY14	FY15	FY16	FY17	Y/FY17	Point Calculation	Comments
ofit		0	1	1	0	0	0	A growing divergence between Profit and Operating Cash Flow (1 point)	12m Trailing Accruals Margin of 2.3% has improved from 2.1% YoY
eceivables		0	0	0	0	0	0	Receivable Days are increasing (1 point)	Receivables of 44 days have fallen by 4 days YoY
ventory		1	1	1	1	0	0	Inventory Days are increasing (1 point)	Inventory of 19 days has fallen by 1 days YoY
ther current assets		1	1	0	0	0	0	Other Current Assets to Sales are increasing (1 point)	Other Current Assets/Sales of 3.8% have fallen by 0.5ppts YoY
epreciaton		1	1	0	1	na	na	Depreciation relative to PPE jobs usfa bs	na
sset growth		0	1	0	0	0	0	High asset growth in excess of 10% (1 point)	Asset growth of 3% is below 10%
Iontier's C-Score		3	5	2	2	0	0	Score 0-1 is good; 2-4 is average, 5-6 is bad	A C-Score of 0/6 implies improving financials and unlikely manipulating profit
ppendix 3: Piotroski F-Score									
		FY13	FY14	FY15	FY16	FY17	Y/FY17	Point Calculation	Comments
t Income Score		1	1	1	1	1	1	Positive Return on Assets in the current year (1 point)	12m Trailing Return on Assets of 4.8%
erating Cash Flow Score		1	1	0	1	1	1	Positive Operating Cash Flow in the current year (1 point)	12m Trailing CFO Margin of 5.5%
eturn on Assets Score		0	0	0	1	1	1	Higher Return on Assets than previous year (1 point)	12m Trailing ROA has risen to 4.8% from 2.3% YoY
uality of Earnings Score		1	1	0	1	1	1	Operating Cash Flow are greater than ROA (1 point)	12m Trailing CFO Margin of 5.5% is above Net Profit Margin of 3.3%
ng-Term Debt to Assets Score		1	1	1	0	0	0	Lower ratio of Long Term Debt than previous year (1 point)	LT Debt/Total Assets has risen to 5% from 1% YoY
Irrent Ratio Score		1	0	0	1	0	0	Higher Current Ratio this year compared to the previous year (1 point)	Current Ratio has fallen to 1.78x from 1.97x YoY
ares Outstanding Score		1	1	1	1	1	1	No new shares were issued in the last year (1 point)	Number of shares remains unchanged
ross Margin Score		0	1	0	1	1	1	A higher Gross Margin compared to the previous year (1 point)	12m Trailing Gross Margin of 47.3% has improved by 1.6ppts YoY
sset Turnover Score		0	0	1	1	1	1	A high Asset Turnover ratio compared to the previous year (1 point)	Asset turnover has risen to 1.47x from 1.35x YoY
otroski F-Score		6	6	4	8	7	7	Score 0-1 weak and deteriorating; 8-9 strong and improving	An F-Score of 7/9 suggests financials are improving
ppendix 4: Altman Z-Score									
		FY13	FY14	FY15	FY16	FY17	Y/FY17	Altman Z-Score for a manufacturing company	Comments
lvency		0.51	0.48	0.44	0.45	0.41	0.41	Working Capital (Current Assets less Current Liabilities)/Tangible Assets	Ability to meet short term obligations
imulative profitability		1.03	0.95	0.95	0.93	0.90	0.90	Retained Earnings/Tangible Assets	Determines cumulative historic profitability
ofitability		0.11	0.33	0.93	0.93	0.30	0.30	EBIT/Tangible Assets	Measures earnings away from the effects of taxes and leverage
-			1.66						
arket confidence ficiency		2.60 1.54	1.66	1.78 1.53	2.15 1.55	2.72 1.69	2.72 1.69	Market Capitalisation/Total Liabilities	Whether a firm's value able to cover liabilities
		na	1.56 na	1.55 na	na	na	1.69 na	Sales/Tangible Assets	An asset turnover metric to measure efficiency
verage tman Z-Score for Y/FY17		5.79	4.67	4.83	5.25	6.05	6.05	Book Value of Equity/Total Liabilities Anything <1.81 for a manufacturer or <1.11 for other companies is problematic	Leverage Safe Zone: Financially sound
	ing	3.75	4.07	-103	5.25	0.05	0.05	pring and to a manufacturer of sing for other companies is problematic	
ppendix 5: Acquisition Account		5)/4.2	F)/4 4	EV/4 E	E)/4.C	51/4 7	N/EV/47		Get global s
atorial acquisition 2	Point Calculation	FY13	FY14	FY15	FY16	FY17	Y/FY17	Point Calculation	Comments
aterial acquisition?	1 point	0	0	0	0	0	0	An acquisition in excess of 5% of sales.	No recent material acquisitions (>5% sales)
se in intangible assets -1yr?	1 point	0	1	1	1	0	0	Either a rise in Intangible Assets over 1 year	na
aterial intangibles on balance sheet?		1	1	1	1	1	1	Or Intangibles are >=50%ile relative to peers	Intangible Assets/Sales of 10% are in the 81%ile
se in deferred tax assets -1yr?	1 point	1	1	1	1	0	0	Either a rise in Deferred Tax Asset over 1 year	na
rge deferred tax assets		1	1	1	1	1	1	Or a large Deferred Tax Asset in the 80%ile relative to industry peers	DTA/Sales of 5% is in the 92%ile relative to industry peers
cquisition Accounting		2	2	2	2	2	2	A score of 3 suggests possibility of acquisition accounting to inflate profits	No evidence of acquisition accounting.

Appendix 6: Debt Window Dressing

		FY13	FY14	FY15	FY16	FY17	Y/FY17	Point Calculation Comments
Has high debt repayment/ST debt?		0	0	0	0	0	0	Debt Repayment relative to the ST Debt one year prior is in excess of 130% Debt Repayment/ST Debt -1FY of 47% is in the 34% ile relative to global peers
Has high effective interest rate?		1	1	1	1	1	1	Effective Interest Rate is in excess of the 80% ile relative to country peers Effective Int Rate of 18.2% is in the 91% ile relative to country peers
Has moderate debt?		0	0	0	0	0	0	If Debt to Sales >15% ile of industry peers Debt/Sales of 4% is in the 10% ile relative to industry peers
Window Dressing	-	1	1	1	1	1	1	A score of 3 suggests strong likelhood of window dressing Unlikely to be debt window dressing
	Duranium	-	-	-	-	-	-	
Appendix 6a: Investment Windo	ow Dressing							
		FY13	FY14	FY15	FY16	FY17	Y/FY17	Point Calculation Comments
High level of investment repayment/sales?		0	0	0	0	0	0	If Invest Repay/Sales in excess of the 80%ile relative to industry peers na
High inv. repay./investments -1FY?	_	0	0	0	0	0	0	If Invest Repay in excess of 100% of previous year's Investments Investment Repayment/Investment -1FY of 0%
Window Dressing Investments		0	0	0	0	0	0	A score of 2 suggests a strong possibility of window dressing Unlikely to be window dressing investments
Appendix 7: Fake Cash Flow								Get global scre
	Point Calculation	FY13	FY14	FY15	FY16	FY17	Y/FY17	Point Calculation
High operating margin	Critical criterea: 1	0	0	0	0	0	0	Operating Margin >80%ile relative in industry peers A 12m Trailing Operating Margin of 6% is in the 42%ile
High return on production assets	point	0	0	0	0	0	0	Op Profit/(PPE + Inv) in the >80%ile relative to industry peers A 12m Return on Production Assets of 25% is in the 69%ile
High level of non-production assets		0	0	õ	0	0	0	(Total Assets-Production Assets)/(COGS or Sales) >80%ile versus peers Non Production Assets/COGS (or Sales) of 74% is in the 54%ile
Build-up of non-production assets	1 point	0	0	0	0	0	0	Increase in Non Prod Assets rel to Sales or COGS 880%ile peers Non Production Assets/COGS (or Sales) changed by -7% over 1 year
Low dividends and buybacks	1 point	1	1	1	1	1	1	Increase in non-robustication assess (consistence) of all states of the set o
	1 point	0	0	0	0	1	0	
A relatively unknown auditor		0	0	0	0	0	-	Relatively obscure auditor Well known auditor: Deloitte
Incorporation and Domicile	1pt if >1	0	0	÷	0	0	0	Different country of incorporation vrs domicile Country of incorporation (European Union) is same as domicile (European Union).
Debt structure		1	1	1	U	1	1	If Short Term Debt >75% Total Debt, or no debt at all Short Term Debt is 80% of total debt
Sector	Max 4pts	0	0	<u> </u>	0	0	1	Operates in sector prone to fraud Persities, Apparel & Luxury Goods industry is prone to fraud Cardio and the provide devices of the provide devices of the provided devices o
Fake Cash Flow Fraud	•	0	0	0	0	0	0	A score of 3 or 4 is problematic and requires further investigation 64% of companies score similarly and just 2.4% of frauds
Appendix 8: Excess Capital Raisi	ng					Get	global scree	Appendix 10: Ownership Type (latest Bloomberg data)
(EURm)		FY13	FY14	FY15	FY16	FY17	FY13-17	(%) Active Versus Passive
Sales		+2,985	+2,972	+3,387	+3,627	+4,136	+17,107	Corporation 94 Free Float (%) 13
OPCF		+116	+131	(30)	+140	+229	+586	Investment Advisor 5 No. Instit. Owners 104
- Capex		(54)	(60)	(55)	(83)	(112)	(364)	Sovereign Wealth Fund 1 Institutional (%) 5
- Dividends (incl MI at subs)		(16)	(24)	(50)	(27)	(25)	(141)	Insurance Company 0 - Passive Instit. (ETFs) (%) 1
- Buybacks		+0	+0	+0	+0	+0	+0	Hedge Fund Manager 0 - Active Instit. (*19/0) 4
- (Acquisitions)/disposals		+0	+0	(1)	(7)	+0	(7)	Other 0
= Net internal cash generation		+46	+48	(135)	+23	+92	+74	outri o
Externally generated cash flows		+40	740	(155)	725	+92	+/4	Appendix 11: Insiders (latest Bloomberg data)
		(9)	(10)	+78	(34)	+3	+29	Comment
- Debt issuance, net								
- Equity issuance		+0	+0	+0	+0	+0	+0	Insider Shares O/S (%) 0.00
= Net external financing		(9)	(10)	+78	(34)	+3	+29	Chg Insider Hidgs - 6m (%) 0.00 Changes in insider holdings can be due to options, etc. as opposed to actively buying or selli
Net surplus/(deficit)		+37	+38	(57)	(11)	+96		Number of Insider Shares Purchased (m) +0.0 shares
Net flows/Sales (%)		+1	+1	(2)	(0)	+2	1	Number of Insider Shares Sold (m) +0.0
Relative to Global Sector (%ile):							30%	Average Purchase Price of Insider Shares 0.00 Current share price is EUR405
Av. cash balance/sales (%)		15	16	13	11	10		Average Sell Price of Insider Shares 0.00
Relative to Global Sector (%ile)		62%	65%	59%	51%	48%		Shares Outstanding (m) 15
Core cash required (10% of Sales):						48		Insider Shares Traded -6m/Total Shares (%) 0.00
Surplus cash at year end (cash balance less						411		
Possible fake cash flow over past 5yrs (only	if 5yr surplus is greater t	han zero):				102		Appendix 12: Comprehensive Income (latest Bloomberg data)
Possible fake cash/excess cash balance (%):						25		(EURm) Comment
Normal amounts of cash flow generated.								Comprehensive Income (71)
Appendix 9: Debt Reconciliation	1					Ge	t global scree	Less:
(EURm)		FY13	FY14	FY15	FY16	FY17	FY13-17	Net Income/Net Profit (Losses) 136
Balance sheet (BS) debt YE		29	20	14	41	155	-1113-17	Other comprehensive income comprised of:
Change in debt: BS		(15)	(9)	(6)	41 +27	+114	+111	Foreign Currency Trans. Adj. (115) Other comprehensive income is -152% of income which is unusually high. Able to reconcile
0			. ,		(34)	+114		
Change in debt: Cash flow (CF)		(9)	(10) +1	78	(34) +61	+111	+29	Change In Fair Value of Derivatives (55) but 2% of other comprehensive income which is within the mormal range.
Unrec chg BS and CF debt		(6)		(84)			-	Other Comprehensive Income (41)
Unrec chg/total debt (%)		(21)	+4	(601)	+150	+72	53	Pension Related Adjustments 1
Possible reason:		ok	ok	ok	ok	ok		na na
No material unreconcilable changes in debt	in the last 5 years.							na na
Reasons:								na na
 Assets paid with debt (such as operating left) 	eases) is a non-cash item.	Capex should b	pe restated.					Amount unable to reconcile: 3
 Proceeds raised from convertible bonds (C 	CBs) are sometimes regar	ded as equity, r	not debt.					
 Proceeds raised from convertible bonds (C Large acquisitions can lead to difficulties in 		ded as equity, r	iot debt.					